FOCUS ON THE FUTURE

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ELMO USA INTRODUCES THE NEWLY DESIGNED P10 DIGITAL DOCUMENT CAMERA

A 21ST CENTURY CLASSROOM TECHNOLOGY THAT ENHANCES VISUAL LEARNING

PLAINVIEW, NY -- ELMO USA Corporation is proud to introduce a new design to its P10 digital document camera, a 21st century classroom technology that adds visual impact to presentations, and boosts learning interest, comprehension and retention among students.

According to Matt Takekoshi, President of ELMO USA Corporation, "The P10 rejoins ELMO's array of high-performance document camera solutions with a new design and advancements in technologies that enhance teaching, learning, and the interaction between the two."

The predominant feature of the P10 is a state-of-the-art 1.49 megapixel CMOS chip with a high quality zoom lens that renders crystal-clear imaging with true color reproduction. Additional features providing for greater image clarity include 30 fps full-motion video, 16x optical and 8x digital zoom, XGA/SXGA/WXGA resolutions, and a DVI-D interface.

The P10 provides for easy set-up and operation, making it the presenter of choice for today's K-12 and higher learning applications and environments. The unit's physical design comprises a progressive scan camera head; a free-angle camera arm and lamp for flexible, custom positioning LED lighting (optional base light is available); and a user-friendly interface that helps presenters avoid the distractions and disruptions caused by operating more complex systems. The P10 also includes an ergonomic remote control that puts lesson-enhancing features at the teacher's fingertips.

An SD memory card-ready port provides P10 users with the flexibility to utilize a removable high-capacity SDHC memory card (not included) to capture and store images. In addition, the P10 comes with a slide adapter to display conventional slides, a value-added capability that can help users make the most of their legacy slides.

ELMO USA's New P10 Document Camera

Included with the P10 model is the latest version of ELMO USA's popular Image Mate™ Software. Through the unit's USB interface, Image Mate enables users to connect via PC to capture and store both still images and video with audio. A suite of annotation tools also enables teachers to create their presentations and add effects for greater visual impact.

The ELMO P10 is now available at a retail price of $1,990.

This ELMO USA product complies with RoHS Directive 2002/95/EC (Restriction of the use of certain Hazardous Substances in Electrical and Electronic Equipment). This compliance helps to ensure a healthier and greener environment for all our children.

ELMO USA has been a leader in instructional technology for more than 85 years. The company's cutting-edge innovations are shaping the future of visual communications. Foremost among these innovations are teaching tools for dynamic classroom presentations. ELMO's ground-breaking document cameras and visual presenters benefit students by enabling instructors to incorporate stimulating high-resolution visuals into their lesson plans. These value-priced, full-featured teaching tools offer a level of interactivity and spontaneity that static transparencies or "one-dimensional, pre-planned" laptop and desktop computer lessons simply do not. ELMO offers special pricing for all its classroom visual presenters. For more information about ELMO's educational products, visit www.elmousa.com or call 1.800.947.ELMO.

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